

CLOSED
FOR
MAINTENANCE



Vision

is that tourism be an important industry for the Faroese economy to be developed sustainably with respect for the Faroese people, the environment and the economy.



A person is sitting on the edge of a large, dark rock formation, looking out over a vast landscape. They are wearing a patterned sweater, dark pants, and a headband. Their legs are extended outwards, and their feet are resting on the edge of the rock. The background features a large, flat-topped mountain under a blue sky with scattered clouds. The ocean is visible in the distance, with waves crashing against the base of the cliff.

"To travel is to live"

H. C. Andersen



VENI
VIDI
VICI
~~SUBITO~~ CESAR
EYAN TET I
EL PROPER BARRI
A SUCUMBRIR?

THIS ISNT TOURISM:
IT'S AN INVASION!
(CE N'EST PAS LE TOURISME: C'EST UNE INVASION!)
ESD NO ES TURISME, ES UNA INVASION.
*QUESTO NON È IL TURISMO
È UN'INVASIONE!*
*DO YOU KNOW THE
DIFFERENCE?*
*DAS IST KEIN TOURISME:
ES IST EINE INVASION!*

TURISME DE
BARCELONA
CONVERTEN LA
NOSTRA CIUTAT
EN EL SEU VULGAR
NEGOCI
PARTICULAR
LA





GREENLAND

The Faroe Islands



**NORTH
ATLANTIC
OCEAN**

UK

EUROPE

USA



the Faroe Islands

Unspoiled, Unexplored, Unbelievable



the Faroe Islands

Unspoiled, Unexplored, Unbelievable



the Faroe Islands

Unspoiled, Unexplored, Unbelievable

#WEWANT
GOOGLE
STREETVIEW



 the Faroe Islands

the Faroe Islands

Translate



the Faroe Islands

Unexplored, Unbelievable

#WEWANT
GOOGLE
STREETVIEW



 the Faroe Islands



Faroe Islands Translate



London





Cadbury

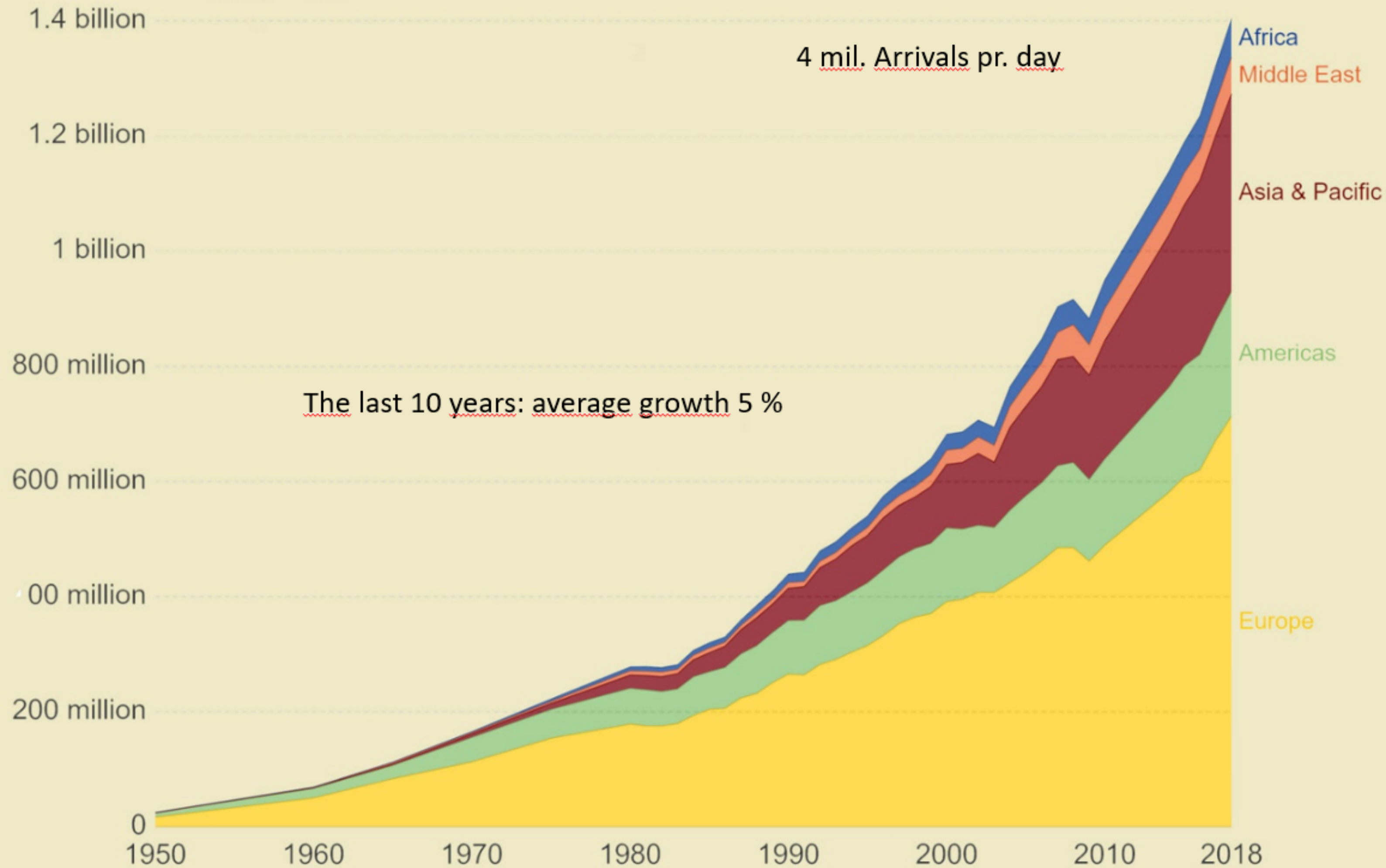
It's a great & golden

TOURISTS GO HOME

THIS IS NOT
DISNEYLAND



UNWTO: Tourism Arrivals per region



HABITS

CHANGES





DMO

DMMO



Government





Board

Government





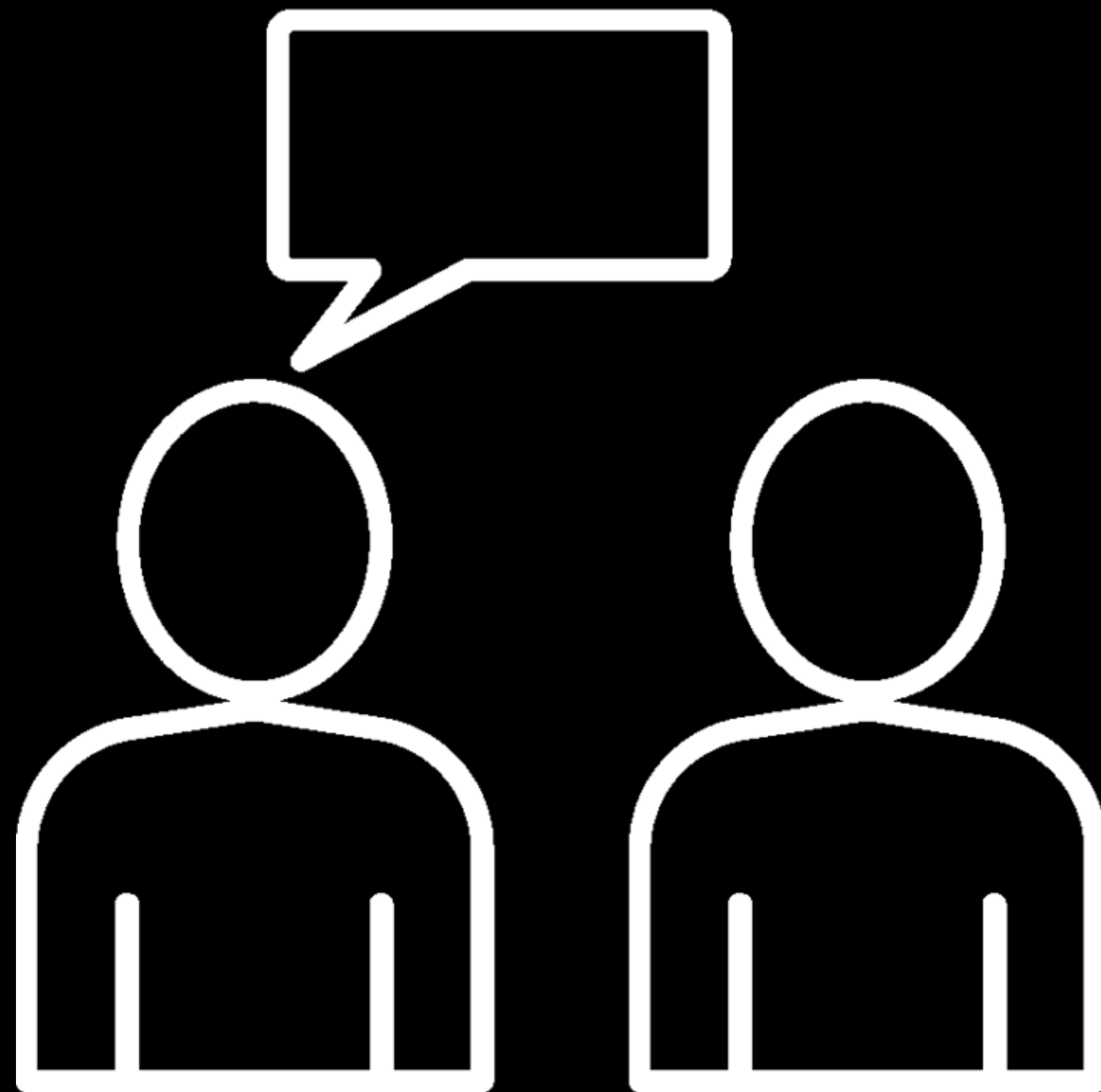
VFI

Board

Government







A person is standing on a grassy hill, looking out over a lake and mountains. The scene is captured in a teal color palette. The text "JOIN THE PRESERVOLUTION!" is overlaid on the image.

JOIN THE PRESERVOLUTION!



**PRESERVE
EVOLVE
SOLUTION**

PRESERVOLUTION!

Preservolution.com





CLOSED
FOR
MAINTENANCE

PRESERVE AND MAINTAIN SITES



CONSCIOUS OF ENVIRONMENT





NATIONAL

GEOGRAPHIC

MailOnline

BØRSEN.

HUFFINGTON

POST

THE INDEPENDENT

CORRIERE DELLA SERA

RAISE AWARENESS

onely planet

SETTE

weekendavisen

The Telegraph

NDR

VANTY FAIR

EL PAÍS

Forbes

VOGUE

TimeOut

London Evening Standard

Le metro

Frankfurter Allgemeine

Le Monde

The New York Times

ZEITUNG FÜR DEUTSCHLAND

TIME

Day 1: Arrival

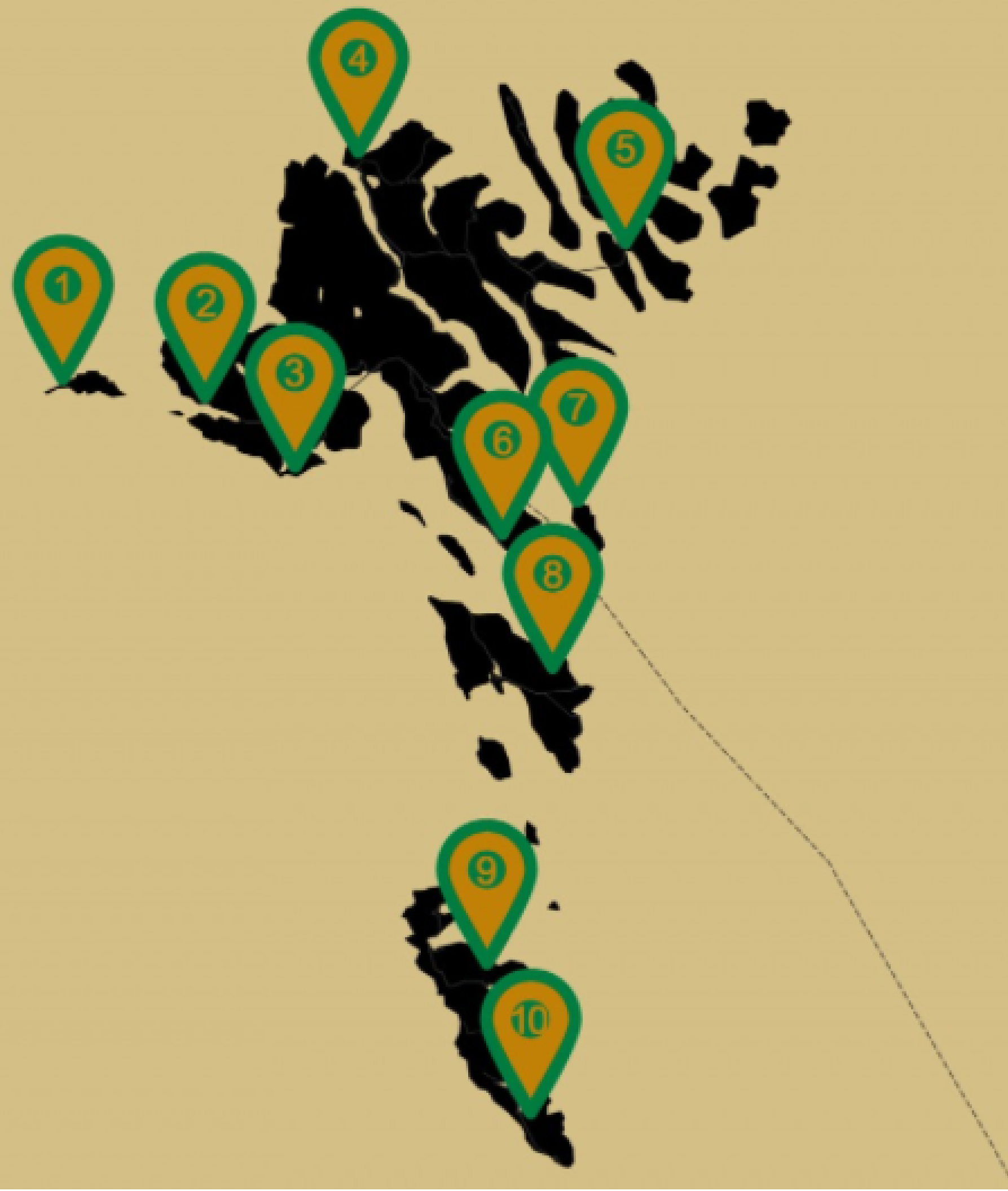








CLOSED
FOR
MAINTENANCE



A group of people are working on a grassy hillside. They are wearing outdoor gear, including jackets, pants, and gloves. They are using shovels to dig into the ground. The background shows a rocky, hilly landscape under a cloudy sky. The text "Day 2 & 3: Work" is overlaid on the bottom right of the image.

Day 2 & 3: Work



















**LESSONS
LEARNED**



A new trend in international travel



The power of community and cooperation





Local involvement

=

Local engagement

destination marketing & destination management





JOIN THE PRESERVOLUTION!

www.preservolution.com

*Thank
you!!*